



Senior Product Manager



Attracted by strategy and digital product design.
I am passionate about creating products that make a difference in people's lives.

Antoine Rouillon

28 years old



Lyon
Hybride - Remote



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EXPERIENCES

Product Manager

iGraal (by Global Savings Group)

Mar 2020 • 4 yrs • Full time
Paris, Berlin, Amsterdam, remote

Product: Browser extension.
Active users: +1M
User need: Help users save money on all their online purchases.

Co-founder

WeGuide

Jan 2016 - Jan 2018 • 3 yrs
Tours

Product: Web app.
User need: Book your professional or local guide when visiting a city.
Crowdfunding: 10K

Product Manager

Leboncoin

Oct 2018 - 2019 • 1 yr • Part time
Paris

Products: Apps & website.
Active users: +30M.
User need: Get a competitive advantage to sell your product faster.

Digital Project Manager

Enedis (ex ERDF)

Sep 2017 - 2018 • 1 yr • Part time
Paris

Products: Internal apps & websites for the innovation lab.
Company need: Reduce friction in the working environment of workers.

BTS

Graphic Design

Etic • Blois

2014 - 2016

BOOTCAMP

Web development

Insec Sup de Pub • Paris

Aug - Oct 2016

BACHELOR

Digital marketing

Insec Digital • Paris

2016 - 2017

MASTER

E-Business & strategy

ESD • Paris

2017 - 2019

HARD SKILLS

Product culture ✕

- Define a vision
- Create a roadmap
- Align all stakeholders
- Discovery & Delivery

+ Agile thinking ✕

- Scrum / Kanban
- Design thinking
- Facilitator
- Reassessment

</ Tech mindset > ✕

- Dev. languages
- Data driven
- Talk to engineers
- Unit & automated tests

& Design vision ✕

- Prototyping
- UX design
- User research
- Conducting interviews

SOFT SKILLS

- Phlegmatic
- Engaging documentation creator
- Able to say "No"



+4 yrs

in an international working environment



Climbing
Snowboarding
&
Sausage