



# Product Manager (5+ years of XP)



Attracted by strategy and digital product design.  
I am passionate about creating products that make a difference in people's lives.

## Antoine Rouillon

28 years old



Lyon  
Hybride - Remote



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## EXPERIENCES

### Product Manager

iGraal (by Global Savings Group)  
Mar 2020 • 4 yrs • Full time  
Paris, Berlin, Amsterdam, remote

**Product:** Browser extension.  
**Active users:** +700K  
**User need:** Help users save money on all their online purchases.

### Product Manager

Leboncoin  
Oct 2018 - 2019 • 1 yr • Part time  
Paris

**Products:** Apps & website.  
**Feature team:** Premium options.  
**User need:** Get a competitive advantage to sell your product faster.

### Co-founder

WeGuide  
Jan 2016 - Jan 2018 • 3 yrs  
Tours

**Product:** Website.  
**User need:** Book your professional or local guide when visiting a city.  
**Crowdfunding:** 10K

### Digital Project Manager

Enedis (ex ERDF)  
Sep 2017 - 2018 • 1 yr • Part time  
Paris

**Products:** Internal apps & website for the innovation lab.  
**Company need:** Reduce friction in the working environment of workers.

### BTS

Graphic Design  
Etic • Blois

2014 - 2016

### BOOTCAMP

Web development  
Insec Sup de Pub • Paris

Aug - Oct 2016

### BACHELOR

Digital marketing  
Insec Digital • Paris

2016 - 2017

### MASTER

E-Business & strategy  
ESD • Paris

2017 - 2019

## HARD SKILLS

# Product culture ✕

- Define a vision
- Create a roadmap
- Align all stakeholders
- Discovery & Delivery

+ Agile thinking ✕

- Scrum / Kanban
- Design thinking
- Facilitator
- Reassessment

</ Tech mindset > ✕

- Dev. languages
- Data driven
- Talk to engineers
- Unit & automated tests

& Design vision ✕

- Prototyping
- UX design
- User research
- Conducting interviews

## SOFT SKILLS

- Phlegmatic
- Engaging documentation creator
- Able to say "No"



+3 yrs

in an international  
working environment



Climbing  
Snowboarding  
&  
Sausage